

Interreg



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STORY



YOUR STORY

You are a **CASUAL WEAR BRAND** based in the EU region, selling casual and functional daywear, including T-shirts, hoodies, joggers, jackets. You manage design, marketing, and logistics. You are a **medium** enterprise with global supply chain (Turkey and Asia). You work with garment and fabric manufacturers to balance cost and quality. The supply chain is moderately complex, spanning Turkey and Asia. You have direct business garment and fabric manufacturers. Your suppliers sometimes work with trader, agent and subcontractors.

Main Materials:

Cotton (Recycled & Virgin)

Polyester (Recycled & Virgin)

Note:

You follow the AFIRM RSL and ZDHC MRSL program on chemical management. Cost of product and material testing are included in the manufacturing cost. You invested moderately in chemical management to meet minimum compliance requirements.

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YOUR STORY

You are a **GARMENT MANUFACTURER** based in Turkey specialised in casual wear garment. You manufacture casual and functional apparel from fabric. You also have internal facilities to create special garment appearance like washed garment. You are a **medium** enterprise supplying to **BRAND / RETAILER**. Your materials are sourced from fabric manufacturers and sometimes trader or agent. The supply chain is moderately complex with materials supplied Turkey and Asia. Your suppliers sometimes work with subcontractors.

Main Materials:

Cotton (Recycled & Virgin)

Polyester (Recycled & Virgin)

Note:

You follow the AFIRM RSL and ZDHC MRSL program on chemical management. Cost of product and material testing are included in the manufacturing costs and charge back to brand & retailer. You invested moderately in chemical management to meet your clients' compliance requirements.

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YOUR STORY

You are a **FABRIC MANUFACTURER** founded in Europe and manufacturing in Asia. You have your own dyeing facilities. You offer both general and functional fabrics. You are a **medium** enterprise supplying to **GARMENT MANUFACTURER**. Your materials are sourced from spinners, recyclers, traders and you sometimes subcontract the finishing process to local factories for functional finishing processes due to limitations in capacity. The supply chain is relatively simple with regular suppliers and subcontractors from Asia.

Main Materials:

Cotton (Recycled & Virgin)

Polyester (Recycled & Virgin)

Note:

You follow the AFIRM RSL and ZDHC MRSL program on chemical management. Your own facilities are Oeko-tex 100 certified. Costs of certification and testing are included in the manufacturing costs and charge back to brand & retailer or garment manufacturer. You invested moderately in chemical management to meet your clients' compliance requirement.